

TELKOM FOUNDATION POISED TO DELIVER

THE TELKOM FOUNDATION CONTINUES TO BE AN OUTSTANDING EXAMPLE OF CORPORATE SOCIAL INVESTMENT (CSI) IN SOUTH AFRICA. THE FOUNDATION ACTIVELY PARTAKES IN THE DEVELOPMENT AND UPLIFTMENT OF COMMUNITIES IN ALL NINE PROVINCES. IT IS A SIGNIFICANT STAKEHOLDER IN EDUCATION AND INVESTING IN THE POTENTIAL OF PEOPLE.

Numerous projects, designed not only to alleviate poverty, but also to deliver and hone key skills, have been successfully implemented to help disadvantaged people develop themselves and their communities. The main objective is to train and invest in people so that they can ultimately sustain themselves.

The goal of the education and training portfolio within the Foundation, is to find innovative ways to alleviate poverty in poor communities

and bring quality education to learners.

One key way by which they achieved this, is by assisting schools to establish gardens and agriculture projects, supported by technology such as irrigation schemes and greenhouses. Community members also receive training on how to get the best results out of their gardens and the technology.

Known as “technosuss” gardens, these projects continue to play a vital role in the

integrated functioning of the ICT empowered communities.

The benefits of the gardening scheme are twofold. Firstly, learners and educators are able to see how the different scientific and biological principles they are learning about in the classroom can be applied in the real world. Secondly, the gardens also provide these often poor and rural communities with food and a possible income.

THE FOUNDATION IS ALSO ACTIVELY INVOLVED WITH:

- **Beacon of Hope initiative**– The registration and placement of 102 secondary school learners from under-resourced schools across the country in better equipped schools. This process included interviewing each learner, placing them at a school and finding them boarding, buying them school books, uniforms and sports kits for extramural activities, and everything else they would need throughout the school year. As part of the scheme, the Foundation undertook to pay for these learners’ entire secondary education as an investment in the development of future leaders, especially in Maths and Science.
- **Rally to Read**– For the past 12 years the Telkom Foundation has thrown its weight behind the Read Foundation’s Rally to Read Marathon. The Marathon delivers equipment and learning materials such as box libraries of books, educational toys, soccer balls and netballs, stationery

kits and water bottles to rural and disadvantaged schools across the country.

- **Investing in educators** – The Foundation believes that educators require significant investment not only in terms of skills development, but also in terms of moral support for the challenging jobs they do. Last year, the Telkom Foundation organised the 8th Aggrey Klaaste Maths, Science and Technology Educator of the Year Awards. Three top educators, chosen from a pool of 24 winners from all nine provinces in South Africa, were recognised as being at the top of their fields.

With the excellent groundwork done by the Telkom Foundation and the Telkom people, ready to help wherever they can, Telkom is poised to deliver even greater value to our country in the years to come.



90 Minutes for Madiba



Madiba's July 18th birthday is an annual cause for celebration in South Africa and draws attention from his admirers all over the world.

This year there was a serious side to the partying, with the launch of a humanitarian campaign led by Mandela, former United States president, Jimmy Carter, former United Nations secretary general, Kofi Annan, and other "elders" of the global village. The new humanitarian alliance called the Elders, intend to work together to contribute their wisdom, independent leadership and integrity in addressing some of the world's toughest problems.

But later that evening, the fun and games began when an Africa XI ran out against the Rest of the World XI to play football in honour of the birthday boy – Nelson Mandela. Football stars like Pele from Brazil

and Samuel Eto'o of Cameroon, and former European player of the year, Ruud Gullit, made for a sell-out of all tickets for the game at Newlands Stadium in the Mother City.

Madiba has shown that he understands the role of sport in helping to build a nation. At the Rugby World Cup final in 1995, he appeared before a crowd of fans, most of them white, wearing a green and yellow South African team jersey. It was a powerful message to white South Africans that he was serious about racial reconciliation. He also played an instrumental role in persuading Fifa to award South Africa the right to host the 2010 Soccer World Cup, a first for Africa.

The crowd of 40 000 sang "Happy Birthday" to Madiba before they were treated to a great night of football. It was all for a good cause, with proceeds from the game going to the Nelson Mandela Foundation.

The players all wore Mandela's prison number 46664, now a symbol of the fight against HIV/Aids, across their shirts. On a night for charity, there was even time for a moment's silence for those who died in the recent tragic plane crash in Brazil.

As for the game itself, Barcelona striker Eto'o was accompanied in the Africa XI by a host of African legends, past and present, from George Weah, Lomana LuaLua and Kalusha Bwalya, to Doctor Khumalo. The Rest of the World XI was not without an African flavour, with Bafana stars of old, Lucas Radebe and Mark Fish in the heart of the defence.

Pele did not play, but Abedi Pele, the Ghanaian genius of yesteryear, was on the field and it was he who scored the African XI's first goal, replying to Leonardo's early strike. Egyptian star Hossam Hassan put the African XI ahead with Gullit levelling matters before half time. Hassan got another, but Spaniard Julen Guerrero equalised to make the final score 3-3.



Fifa organised a similar all-star match in 1999 to honour Mandela when he stepped down as South African president. **NF**

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Membership registration form

Farm/business information

Name of farmer Title: Mr/Mrs/Dr/Other

ID-number

Name of the farm/business

Province

District municipality

Local municipality

Postal address

Physical address

Telephone number Fax number

Cell number

Farm ownership: Rent/Lease/PTO/Other Size of the farm

Livestock (numbers)

Beef Goats Sheep Dairy

Piggery Poultry Other (specify)

Field Crops (ha)

Maize Wheat Sorghum Sunflower Sugar

Miller Tobacco Nuts Animal feed

Other (specify)

Horticulture (ha)

Vegetables

1 ha

2 ha

3 ha

4 ha

5 ha

Fruits

1 ha

2 ha

3 ha

4 ha

5 ha

Nursery Ornamental

Other (specify)

Cooperation

Name of your cooperative or association

What do you use the cooperative/association for?

Agro-processing

What processing are you doing? Location

Date Signature

Provincial contacts

Eastern Cape: 083 667 5213
North West: 072 151 2725
Western Cape: 073 253 7167

Gauteng: 086 111 4850
Limpopo: 082 672 2584
Northern Cape: 083 987 3295

Free State: 082 772 7607
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